

# Geek Girl Cape Cod Conference 2012 Schedule

	Lecture Hall B (61)	North 103 (30)	North 104 (40)	North 105 (40)	North 106 (40)	North 114 (45)	North 115 (36)	North 116 (36)	North 117 (36)	North 118 (36)	South 105 (30)	South 106 (30)	South 107 (30)	Tech 213 - 2nd Floor Atrium	Tec 203 Computer Lab (24)	Tech 204 Computer Lab (24)	Tilden Studio Theater (682)	GROSSMAN (CAFETERIA) (250)	
8:00 AM	REGISTRATION At Tilden Auditorium/ Help Desk																		
9:00 AM	WELCOME ADDRESS AND KEYNOTE - TILDEN AUDITORIUM																		
10:00 AM		Grow your Business using Outlook - Melanie Gass	Web Writing That Works - Sarah Johnson	Power of LinkedIn for Your Business - Tricia White	Using HootSuite for your Business - Kathy Z	Photoshop CS5: The Joy of Combining Images - Lesa Snider	Google Apps, Part 1 - Laurel Ackerman	Geek Girls Get Organized! - Sue Malomo	Maintaining and Troubleshooting your Mac - Alan Goodwin	Introducing Wordpress and the Dashboard for Non-techies - Phyllis Zusman	Managing Your Business Social Reputation - Jen Vondenbrink	Customizing QuickBooks Templates - Meghan Blair-Valero	Location, Location, Location - Social Media with Location Apps - Leslie Fishlock	Office 2010 New Improvements - Mary Ellis	PC Basics & Windows 7 - Erika Berg	Office Series: Microsoft Excel - Elaine Batzer	Marketing Strategies Using Social Media - Tammi Jacobson	HELP DESK - DEMOS How to signup for accounts on Facebook, LinkedIn, Twitter - Various Speakers	
11:00 AM		Start a Business using Microsoft products on a Shoestring Budget - Melanie Gass	SEO: How to Get More Hits to Your Website - Sarah Johnson	Twitter for Business - Tricia White	Constant Contact: The Three Keys to Email Marketing - Heather Jackson	Photoshop CS/ Photoshop Elements: Get a Grip on Resolution and Resizing - Lesa Snider	Google Apps, Part 2: - Laurel Ackerman	Mac: Beyond the Basics - Applications and More - Sue Malomo	Organize & Sync Information on Apple Devices with iCloud & More - Alan Goodwin	So you want to start a Blog? - Nikki Groom	Your Social Job Search - Jen Vondenbrink	Time Tracking for Business Professionals with QuickBooks - Meghan Blair-Valero	Social Commerce - Leslie Fishlock	Intro to iPad - Best Buy	Office Series: Microsoft Word - Mary Ellis	Office Series: Microsoft Powerpoint - Elaine Batzer	Facebook for the Business Professional - Tammi Jacobson	HELP DESK - DEMOS How to signup for accounts on Facebook, LinkedIn, Twitter - Various Speakers	
12:00 PM - LUNCH	PC Tuneup - Erika Berg	Introduction to QuickBooks Point of Sale - Retail Management Software - Susan Cook		Google+ for your Brand - Tricia White	Constant Contact: The Power of E-Mail Marketing Leveraging Social Media - Adrienne Baumann	Photoshop CS/ Photoshop Elements: Practical Color and Lighting Fixe - Lesa Snider	Google Analytics - Sarah Johnson	Mac Advanced: Getting to the Core - Sue Malomo	Wordpress Themes, Plugins and Widgets - Phyllis Zusman	How to Blog Effectively - Nikki Groom		Mobile Payment Processing - Meghan Blair-Valero	Using Video Marketing to Grow Your Business - Kaitlyn Pintarich	Intro to iPhone and iPod - Best Buy	Office Series: Microsoft Excel Intermediate for Business - Mary Ellis	Office Series: Microsoft Powerpoint - Elaine Batzer	Become a Radio Show Superstar! Melanie Gass	LUNCH - HELP DESK-DEMOS How to signup for accounts on Facebook, LinkedIn, Twitter - Various Speakers	
1:00 PM - LUNCH																	How to Market to Women with Social Media - the All Star Panel	LUNCH - HELP DESK-DEMOS How to signup for accounts on Facebook, LinkedIn, Twitter - Various Speakers	
2:00 PM	Image Editor Smackdown: iPhoto vs. Photoshop Elements vs. Photoshop CS - Lesa Snider	Office 2010 - Melanie Gass	Google Analytics - Sarah Johnson	Creating a Social Media Strategy Plan - Catherine Weber	Facebook for the Business Professional - Tammi Jacobson	Video & Social Media Marketing - Alecia Lebeda	PC Tuneup - Erika Berg	There's an App for That! iPhone and iPod Touch Apps for Personal and Business - Sue Malomo	Maintaining and Troubleshooting your Mac - Alan Goodwin	How to Find your Authentic Writing Voice - Nikki Groom	Managing Your Business Social Reputation - Jen Vondenbrink	Microsoft Small Basic - Lindsay Lindstrom	Social Media Primer - Kaitlyn Pintarich	Intro to iPad - Best Buy	Office Series: Microsoft Powerpoint Intermediate for Business - Mary Ellis	Intro to QuickBooks - Susan Cook	Constant Contact: The Power of E-Mail Marketing Leveraging Social Media - Adrienne Baumann	HELP DESK - DEMOS How to signup for accounts on Facebook, LinkedIn, Twitter - Various Speakers	
3:00 PM	iPhoto 11' Magic - Lesa Snider	Google Apps, Part 1 - Laurel Ackerman	Web Writing That Works - Sarah Johnson	Social Media Time Management - Catherine Weber	The Power of Facebook for Your Business - Tricia White	Video 101: Citizen Reporting and the Internet - Alecia Lebeda	Photo Editing Using Google Picasa - Maura Longueil	Geek Girls Get Organized! - Sue Malomo	Organize & Sync Information on Apple Devices with iCloud & More - Alan Goodwin	Introducing Wordpress and the Dashboard for Non-techies - Phyllis Zusman	Your Social Job Search - Jen Vondenbrink	Game Development with XNA - Lindsay Lindstrom	So You Want to Be an Entrepreneur? - Leslie Fishlock	Intro to iPhone and iPod - Best Buy	Office Series: Microsoft Excel - Elaine Batzer	QuickBooks for Managers - Susan Cook	Constant Contact: The Three Keys to Email Marketing - Heather Jackson	HELP DESK - DEMOS How to signup for accounts on Facebook, LinkedIn, Twitter - Various Speakers	
4:00 PM	How to Take Better Photos with Any Camera - Lesa Snider	Google Apps, Part 2 - Laurel Ackerman	SEO: How to Get More Hits to Your Website - Sarah Johnson	Creating a Social Media Strategy Plan - Catherine Weber	Pinterest for your Business - Tricia White	What is this YouTube and How do I plug it in? - Alecia Lebeda		Jump into jQuery! - Sue Malomo		Wordpress Themes, Plugins and Widgets - Phyllis Zusman		Using QuickBooks on your iPad for the Savvy - Meghan Blair-Valero	Using Video Marketing to Grow Your Business - Kaitlyn Pintarich	Digital Camera Basic with Best Buy: DSLR or Point and Shoot?	PC Basics & Windows 7 - Erika Berg	Top 10 Errors QuickBooks Users Make - and How to Fix Them - Susan Cook	Start a Business using Microsoft products on a Shoestring Budget - Melanie Gass	HELP DESK - DEMOS How to signup for accounts on Facebook, LinkedIn, Twitter - Various Speakers	
5:00 PM	CLOSING KEYNOTE PANEL AND REMARKS - TILDEN AUDITORIUM - How do we get More Women in Tech?																		
6:00 - 9:00 PM	Cocktail Party at Hyannis Golf Course																		

Beginner
  Intermediate
  Advanced